

Please fill out the following information so that we can update our records. Thank you.

Business Address

Work Phone

Contact Person

Position _____

Business Hours

of Full Time Employees _____

P/T employees _____

e-mail _____

Courtesy Card Participation

PLEASE MAKE YOUR CHECK PAYABLE TO OLDE WORTHINGTON BUSINESS ASSOCIATION AND MAIL WITH YOUR COMPLETED APPLICATION.



*2010 OWBA
MEMBERSHIP APPLICATION*

OWBA invites you to **JOIN** us or **RENEW** your membership in the association for 2010. **An attachment lists the information about your business in our 2010 data base.** We are pleased to say we are REDUCING the dues this year, to help you out during this slow economy. OWBA will STILL offer ALL of our usual benefits of membership! Also, join the Convention & Visitors Bureau for only \$50 more!

**OLDE WORTHINGTON
BUSINESS ASSOCIATION
6320 Faircrest Road
Columbus, Ohio 43229
Phone: 614-891-6293
www.owba.net**



How the OWBA can help your business grow...

- Maintain a web site advertising all members businesses with links to individual web pages and the Worthington community web site.
- E-mail communication including worthingtonartfest@insight.rr.com jrstaats@mailhaven.com
- Plan and implement OWBA special events to bring people downtown and create media opportunities
 - **Farmers Market** – every Saturday morning May through October
 - **Plant Fest** – Saturday before Mother's Day in May on the green featuring heritage flowers, herbs, veggies
 - **Art Festival** – Third weekend in June, Saturday and Sunday.
 - **Treasures on the Green** – Third Saturday in July
 - **Fall Festival Arts & Crafts Show** – Second Saturday in October. A fun family event.
 - **Holiday Open House** – An event for the whole family. Santa photos, carriage rides, entertainment, and holiday shopping opportunities. Sunday after Thanksgiving Day.
 - **Illuminating Shopping Events** – This is an event just for adults. Designed for Holiday and Seasonal Shopping, the retail businesses are open from 6:00 PM – 9:00 PM. Entertainment, Farmers Market, and refreshments are all apart of this festive event. Four events are scheduled for 2007.
- Print and distribute a **Visitor Brochure** including a historic walking tour map.

- **We provide an opportunity for greater impact through group advertising.**

Advertising Opportunities

- Place stories, listings or paid advertisements in the following media outlets:
 - Ohio Travel and Tourism's 1-800-Buckeye, Ohio Calendar of Events, On-line calendar, Worthington's City calendar, Parks and Recreation publications, www.Worthington.org, Chamber of commerce newsletter, Convention and Visitor Bureau mailings, Public Library and Historical Society Away, Worthington Living, Columbus Monthly, Ohio Magazine, Columbus City Scene, Columbus Visitor's Guide, Heritage Circle
 - **Newspapers:** Columbus Dispatch, Suburban News, This Week, Home Living Happenings, The Other Paper
 - **Television Stations:** Daytime Columbus 4-6 appearances per year
 - **Radio Stations**
 - **Web Sites:** Discover Ohio, NBC4i, WOSU, Worthington Community Calendars, Local Harvest and many festival and arts festival sites and www.owba.net
- Reciprocal discounts and specials offered to fellow members through **OWBA's** courtesy card program.
- Employ a downtown manager to manage events, organize meetings, devise public relations and participant in collaborative initiatives with the city, library, CVB, Historical Society, Chamber and other non-profit organizations seeking to improve the business climate and quality of life for the Worthington community.
- Member dues and profits from the Art Festival, Farmers Market and Treasures on the Green support the Olde Worthington Business Association.

Join us now...

Business Name

Name (contact person)

My check is enclosed for the membership category of:

___ **BUSINESS MEMBERSHIP: \$175.00**

Open to all retail, restaurant and service businesses A second business is an additional **\$75.00**. Add \$50 for joint membership with CVB.

___ **NEW BUSINESS MEMBERSHIP: \$100.00**

Newly established businesses opened since July 2009 **or** those that have never been an OWBA member. Add \$50 for joint membership with CVB.

___ **INDIVIDUAL MEMBERSHIP: \$75.00**

Open to self-employed individuals, one employee businesses or a non-profit business and supporting patrons. Add \$50 for joint membership with CVB.

___ **SUSTAINING MEMBERSHIPS;**

Silver or gold members receive decals and special recognition in publicity when appropriate. Includes CVB membership.

\$300.00 - SILVER _____

\$500.00 - GOLD _____

Please return this form with your membership dues for 2010 by Jan. 31st