



WORTHINGTON FARMERS MARKET
Sponsored by the Olde Worthington Business Association
Jan Staats – Marketmaster Bill Zennicki – Co-Marketmaster
P.O. Box 29641
Columbus, Ohio 43229
614-891-6293
www.owba.net

February 2009

Dear Worthington Farmers Market Vendor:

The Worthington Farmers Market is looking forward to another great season. Our season officially begins May 9 at 9:00 AM and will conclude on October 31st. We hope you can join us on May 9th, but if that is too early, please join us later in the season.

I would like to introduce you to our new Market Logo as seen at the top of the page. We had a contest this past fall and this is the design that won. I hope you all like the choice.

This year we will again kick off the 2009 Farmers Market Season with the Sixth Annual Worthington Plant Fest on May 9, 2009. This event will be held on the South Greens. Since there is an added effort to market this event we hope that \$50.00 for a space at the Plant Fest will be considered a reasonable fee to participate. The Plant Fest will be from 9:00 am - 4:00 pm and the Farmers Market will be from 9:00 am - noon. Enclosed is a Plant Fest brochure. Please give to someone you know who might be interested in participating if you don't need it. Help make this a successful opening day!

Farmers Market Vendors and Volunteers Appreciation Night!

All participating vendors of the market are invited to attend a FARMERS MARKET APPRECIATION NIGHT, in the ballroom at the Worthington Inn, on March 11th from 6:00 pm to 8:00 pm. I am requesting that all of you make an effort to attend. The Olde Worthington Business Association Members want to take this opportunity to meet all the vendors of the market. The business owners want to get to know you and to develop a cooperative working relationship with you as vendors and us as owners. Please put this date on your calendar and RSVP to me either by email or phone by March 1st. Thank you.

Fees and Times:

We have had to raise the fee of the market this year. The Seasonal Fees and Monthly fees for 2008 are \$175 for all spaces in the market. This is \$6.75 a Saturday for three hours for 26 Saturdays. If you look at it from this stand point this is a bargain. Note that the West side of High street goes from 161 south to Short Street. The last season vendors will be assigned their same spot as last year provided they pay their fee by **March 15, 2009**. After March 15th the market will be open for new applications provided there are spaces available.

THIS YEAR IT IS AGAIN VERY CRUCIAL THAT YOU GET YOUR APPLICATIONS IN ON TIME.

Please make out your check to **OWBA** and return with the enclosed application by **March 15, 2009**.

For short-term vendors, the fee will be assessed by the month. This fee will be **\$60 per month** payable on the first Saturday of each month. These vendors are usually placed on the East side of High Street, but occasionally there are temporary spots available on the West side but without parking.

The Market officially opens each Saturday at 9:00 AM and closes at noon. **Do not start sell you product before 8:00 AM.** It is wise to arrive **by 7:30 AM** to set up. The Market is held on holidays, during rainstorms, snowstorms, etc. so be prepared. As you may guess, inclement weather tends to keep some customers away, but the regulars expect us to be there and ready for business.

As always we will be issuing a parking pass for all vendors to place in their vehicle window. This is to help the police identify the vendor's vehicles from other vehicles who might be parked illegally on the street during the market.

Market Expansion:

Last year we had 72 vendors participate in our market. We hope we can get more vendors and expand the market. This year we will be using the Graeters Parking Lot.

IMPORTANT: The city is again embarking on a major landscaping project in the downtown area. This project may greatly affect our spaces on High Street and New England. I am to meet with Lynda Chambers, Parks and Recreation Director, to learn how this project will impact the market. I will keep you all inform as I learn more about their plans.

Winter Farmers Market:

Our new endeavor to have a Winter Market is a huge success. We are looking to expand our 2007-08 season to include another facility next to the present facility. This will allow us to have more vendors and more space for customers to shop. In our January Market on one Saturday we counted 610 people that passed through the doors of the Griswold center. That calculates to 1 person every second. I hope many of you will look into the planning of expanding your business so that you may be able to participate in the Winter Market.

Market Day:

Again this year, the season does not include **"Market Day" (September 12th)**. There will be a Farmer's Market that day and we will again be located in the **Graeter's parking lot**. The planners of the "Market Day" want to create a market atmosphere and this area is more conducive to that feeling. The fee for a place in that area will be **\$10** per vendor. We had a good showing last year and we hope more of you will participate. Please note that **Market Day is earlier in the month than it was last year**. Those of you that would prefer a spot on main thoroughfare should contact the **Worthington Chamber of Commerce** and ask for an application to be sent to you. Their number is **614-888-3040**.

Rules and Regulations:

Enclosed are the Rules and Regulations for the Market, the Registration Form and the site map. Let me know as soon as you can if you will be present on May 9th and what you will have to sell.

We would like to do a big splash of publicity about our opening, but we need to know who and what will be present. We are counting on potted plants of all kinds. Can we have some peas, asparagus, rhubarb, spinach, and other early veggies?

Ohio Food Safety Regulations Update:

I have registered our market with the Ohio Department of Agriculture so we should be well covered.

If there are any questions, you can contact me at 614-891-6293. If you get my answering machine just leave your message immediately after you press "1" for my mailbox. There is no beep sound.

Following are the scheduled events in downtown Worthington:

May 9	Worthington Plant Fest
June 20 & 21	Arts Festival
July 18	Treasures on the Green
September 12	Market Days – Sponsored by the Chamber
October 10	Fall Festival

Encl. (4)

Cordially

Jan Staats
Worthington Farmer's Market
614-891-6293
jrstaats@mailhaven.com



WORTHINGTON FARMERS MARKET RULES AND REGULATIONS

1. Farmers are to sell what they produce. The exception is to occasionally sell "the neighbor's" produce. All produce must be grown in Ohio. We allow homemade baked goods, cheeses, jams, etc. (provided the processed foods have met all the State and Local regulations).
2. One vehicle is allowed for delivery of goods to the market. Only one vehicle can be parked at the market site. The Market Master will decide which vehicles can be parked at the site and which must be parked elsewhere.
3. Tables and stands used to display and sell the goods are to be provided by the vendor. The tables must be set so that sidewalk pedestrian traffic is not impeded. At least four (4) feet of sidewalk is required for pedestrian traffic.
4. The Market Master will assign vendors a place. These locations are usually the width of a parking spot. An assigned place is for the season.
5. **** Vendors should be in place 30 minutes before the market begins at 9:00 AM. If a vendor is not in place by 8:30 AM the Market Masters reserve the right to place someone in your spot unless you have notified the Market Masters in advance that you will not be at the Market on Time. We also reserve the right to place another vendor in your spot should you not be using your spot on a specific date. Please note change in conditions in this regulations. ****
6. Vendors must have signs on their tables or vehicles identifying their farm or business. These signs must not intrude into the sidewalk or street.
7. Vendors are to set their own prices.
8. No loud radios or shouting of prices.
9. Vendors are to provide their own rain gear.
10. Vendors are to clean their areas: remove all produce, containers, signs, and messes at the end of the day or when they leave.
11. All vendors must have Liability Insurance to cover their risks at the market.
12. **All vendors are to notify the Market Master or Co-Market Master the night before a market day if they are unable to attend the market.**
13. Vendors are encouraged to assist the Market Master in promoting the market.
14. Grievances or problems are to be directed to the Market Master for resolution.
15. It is the Vendor's responsibility to obtain all the licenses and permits, and to pay the fees required by local and State governments. This includes the vendor's license for good sold for which a sales tax must be collected.
16. Scales should be capable of approval by the Columbus Division of Weights and Measures (614) 645-7397.
17. Vendors must comply with all laws, ordinances, and regulations of the United States, State of Ohio, and Worthington (which uses the City of Columbus Health Department regulations and inspectors).



2009
APPLICATION FOR WORTHINGTON FARMERS MARKET

Vendor: _____
Farm Name: _____
Address: _____
City/ZIP _____
Telephone (____) _____
Fax (____) _____
E-mail _____

Check here if your email address is **NEW** since last year

Web Site: _____

Vehicle Information: Make: _____

License Number: _____ (?) Pickup, van, truck, car, _____

Insurance Company: _____

Policy Number: _____

The starting date that you will be at the market in 2009 _____

Please list the crops or goods you will be selling during the season:

- | | |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

Check rate below:

Full season rate: \$175.00 ____

Monthly rate: \$60.00 ____

Include a check made payable to **"OWBA"** with this application.

Send to: Jan Staats
Worthington Farmer's Market
P.O. Box 29641
Columbus, Ohio 43229